



# *Phelps Memorial Health Center*

Community - Supported  
Community - Shared  
Community Benefits



*A Report on Community Benefits, 2013*

## **Phelps Memorial Health Center**

1215 Tibbals Street // Holdrege, Nebraska 68949

308.995.2211

[www.PhelpsMemorial.com](http://www.PhelpsMemorial.com)

*Exceptional Quality. Compassionate Care. Right Here.*

## *PMHC Supports Area Organizations*



Dear Friends,

Each year, the Phelps Memorial Foundation accepts grant requests from non-profit organizations in the Phelps County area and beyond with the mission to improve health and safety in our community.

Phelps Memorial supports programs that provide essential services to people in our area.

We strive to address the community health priorities in a comprehensive needs assessment. This year, PMHC donated money to the Senior Center in Phelps County to fund projects aimed to better serve their patrons. Additional funds were donated to make improvements in the runway lighting at the airport, which brings medical personnel and business opportunities *right here* in Phelps County. We supported youth activities with safety equipment, and funded concussion testing for area youth athletes in six high schools. The City of Holdrege Electrical Trucks and work trucks are now

equipped with life saving AEDs for emergencies.

Phelps Memorial Health Center funds services that improve the health of our community in measurably impactful ways. Our community partners demonstrate responsible stewardship and achieve meaningful results. We are honored to support their significant contributions to improving the quality of life.

Phelps Memorial Health Center has consistently fulfilled its responsibility to the community, not only by providing *exceptional quality* medical care, but also by committing resources year after year to a variety of programs and services that benefit the community through education, prevention and support.

Inside these pages, you will find some of the programs and services which have benefitted from the Phelps Memorial Foundation for the past year.

Sincerely,

***Mark Harrel***  
*Chief Executive Officer*

## *Community Benefit - Annual Report*

As a community-supported, nonprofit organization, Phelps Memorial Health Center reinvests its earnings after expenses back into the community.

We provide care to the poor and underserved through our Charity Care program. Other community benefits include injury and illness prevention, early detection of disease and offering social aid. All year long, the Phelps

Memorial Team reaches out to the community in a variety of ways to cultivate a healthy place to live and raise families.

The Phelps Memorial Foundation grants funds to non-profit organizations to serve the health and safety needs of our community. *To apply for a grant, visit our [Foundation page](#).*

## *Community Benefit Definitions*

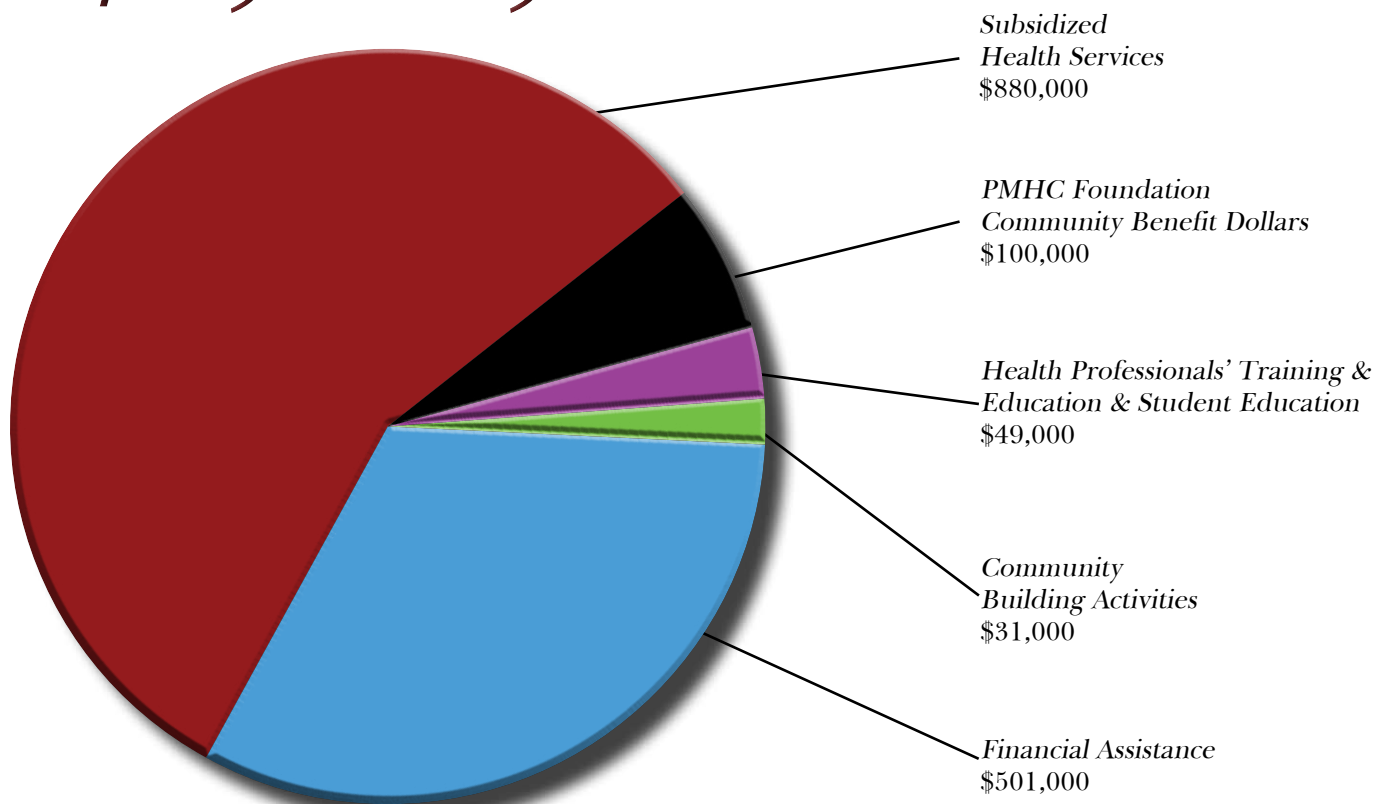
**Financial Assistance:** The charges for services that are not billed according to our Financial Assistance Policy.

### **Programs/Services:**

- Community Health Education
- Community Based Clinical Services
- Health care support services
- Health Professionals Education
- Subsidized Health Services
- Research
- Financial and In-Kind Contributions
- Community Building Activities
- Community Benefit Operations

## 2013 Phelps Memorial Health Center Community Benefit Dollars

# \$1,561,000



*PMHC reinvests earnings into the community to provide exceptional quality and compassionate care to the families we serve.*

**Financial Assistance:** Medical care provided to those in need of financial assistance - \$501,000

**Subsidized Health Services:** Clinical Services, identified by a community need, provided despite a financial loss to PMHC - \$880,000

**PMHC Foundation Community Benefit Dollars:** Funds given to local nonprofit organizations for use in the local communities - \$100,000

### *Financial Assistance*

It is the Phelps Memorial policy to assist patients and their families who may need financial assistance. Based on certain guidelines, we will set up a payment plan or adjust billing as needed.

To be considered for financial assistance, applicants are asked to complete a financial information form and

**Health Professionals' Training and Education and Student Education:** \$49,000

**Community Building Activities:** PMHC activities that protect or promote the health and safety of the communities, such as safety coalition and the colorectal health check kits - \$31,000

to provide a copy of the previous year's federal income tax return as well as copies of the last two (2) months of pay stubs for all working members of the household.

Our financial counselor is available to assist in the application process. For full program details, contact us at 308.995.2211.

## Supporting Community Expansion

### Brewster Airport and the Airport Authority - \$20,000

The Brewster Airport in Holdrege has served Phelps County for over 35 years, and so has the lighting. Adequate lighting is essential in providing direction, safety and all-weather landing abilities for all aircraft.

Phelps Memorial relies on the airport for some of our medical services. Specialists from Lincoln and Colorado fly in several times a month to see patients and perform surgeries. Cardiologists from Nebraska Heart and Bryan Heart see patients in Holdrege twice a week. Colorado physicians, including Dr. Scheer, Orthopaedic surgeon, Dr. Fabian, Orthopaedic Spine Surgeon and Dr. Siegel, Pain Management Specialist, each fly to Holdrege every other week. By offering their services *right here* in Holdrege, these medical specialists allow

our patients more options when making their health-care decisions.

The Airport Authority replaced the aging (circa 1980) lighting with upgrades to more efficient LED technology. The project included runway and taxiway lighting upgrades to efficient LED technology and provides compliance with Nebraska and federal electrical code standards.

The Phelps Memorial Foundation is proud to support the airport lighting project, and allow them to continue to provide safe, reliable service to all airport users.

### Supporting Youth and Fitness

#### Funding for area Benefits

Post Prom Activities: Southern Valley, Bertrand, Alma, Wilcox-Hildreth, Holdrege, Cambridge, Arapahoe

Holdrege Public Schools Foundation

Holdrege Public Schools

Saint Elizabeth Regional Medical Center, concussion testing for area schools

YMCA of the Prairie

Kearney Family YMCA

Bertrand Viking Booster Club

March of Dimes, Nebraska Chapter

Trinity Childcare

Bertrand Pool

Phelps County 4-H Auction

SPYAC, South Platte Youth Athletic Conference

Yearbooks: Wilcox-Hildreth, Holdrege, Alma, Loomis

Booster Clubs: Holdrege, Bertrand Vikings

Hastings Bombers Softball

### UNK/UNMC Health Science Education Partnership - \$250,000

A large project included a pledge of \$250,000 to the University of Nebraska Kearney Health Science Education Complex. The complex will attract quality health educational majors and offer specialized training.

“Phelps Memorial’s mission to provide *exceptional quality* and *compassionate care* to the families we serve. The addition of the UNMC/UNK Health Sciences Complex will further enhance the healthcare workforce *right here* in our area,” said Mark Harrel, CEO.

“Statistically, students choose to live and work at facilities near their alma mater. The new complex will offer healthcare students a quality education *right here* in rural Nebraska. Our Team will have access to the simulation labs to enhance our skills in providing quality, specialized care to our patients,” he added.

The \$19 million Health Science Education Complex is a key component of the Building a Healthier Nebraska Initiative through the Nebraska Legislature. The Legislature has allocated \$15 million to fund the construction. The remaining \$4 million will come from

additional funding, such as the donation from PMHC.

The UNMC School of Allied Health Professionals is joining UNK by setting up the programs for physician assistants, physical therapists, medical nutritionists, clinical laboratory scientists, radiographers and diagnostic medical sonographers in Kearney. There will be clinical simulation for laboratory, anatomy and physiology laboratories, research space and technology for distance education.

This complex will allow students interested in rural health and primary care the opportunities for their health professions education *right here* in rural Nebraska.

## Supporting Youth and Fitness

### SPYAC Upgrades to Safer Helmets - \$4,050

Safety and the welfare of our youth is an important focus of Phelps Memorial. The South Platte Youth Athletic Club (SPYAC) requested a grant from the Foundation to purchase new helmets for their youth football teams and indoor batting facility. The helmets play a vital role in keeping the athletes safe.



Newer football and baseball helmets are engineered to protect the heads of the athletes. A variety of sizes were needed to meet needs of the young athletes.

### Concussion Testing - \$1,000



For the past five years, PMHC has paid for concussion testing of high school athletes in Holdrege, Bertrand, Loomis, Axtell, Wilcox and Southern Valley. The athletes take the initial baseline test, and repeat the test when a suspected concussion occurs. The test

allows the physician and coach to know when the player is ready to return to the game.

ered to starving children throughout the world. This year, we donated \$3,600 which covers the cost to feed 45 children one meal per day for one year.

### \$3,500 - Through the Eyes of a Child

Through the Eyes of a Child is a local Phelps County team, comprised of lawyers, judges, case workers and community members, who work to streamline the court system and the services to meet the needs of children. This team realized the Phelps County Courthouse needed a child-friendly place for them and their families to wait when they have to attend court. In juvenile court cases, children are often expected to attend their court hearings.

When waiting for court in Phelps County, children and families were expected to wait in a central lobby area on third floor with limited seating and no toys or other entertainment available.

Phelps Memorial donated \$3,500 and furniture to assist with renovations. The County Court now has two connected rooms on the third floor next to the court room. One is set up as a playroom and the other as a family conference room.

The playroom is a relaxing area for the child's entertainment and for family visits. The family conference room is used for monthly meetings to check on the progress of the family and their case. This room also connects family members who may live out of the area with technology to aid in the meeting, such as Skype.

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***PMHC donated over \$7,000 to help the YMCA of the Prairie transition their pool from chlorine to salt water.***

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### Feed my starving children - \$3,600

The Phelps Memorial Foundation supported the Feed My Starving Children program in Holdrege. The group held two food packing days, with the food deliv-

*Blessed are those who are generous,  
because they feed the poor.  
- Proverbs 22:9*



### Supporting Community Expansion

Holdrege Chamber of Commerce  
Holdrege Area Public Library  
Phelps County Ag Society  
Furnas County Ag Society  
Mosaic

Central Community College  
Southeast Community College  
Phelps County Community Foundation  
City of Holdrege

## *Supporting Organizations and Expansion*

### **Unity House - \$7,000**

It was Steve Knuth's wish to someday host a home for people coming out of alcohol or drug treatment. He envisioned a half-way style house that would allow these people to acclimate into society.

When he was asked to sponsor a young woman, (following her initial rehabilitation) he and his wife, Jan, decided to do that together. It then became apparent that the house he envisioned could be for women.

Together they purchased a home in Holdrege, and now, with the help of Revive Ministries, Horizon Recovery and Counseling Center, this home is called Unity House.

Unity House, Holdrege, is home to four women, who are working to put their lives back together. They aspire to stay clean and sober in the process. They are using the counseling and the friendship of Unity House to continue to stay off drugs and get back to a better life. Phelps Memorial donated \$7,000 to help with the daily unmet needs of the women who live in the house. Although they work, pay rent and cover most of their expenses, their income is usually not enough to help with medical or dental visits and other unexpected costs.



UNITY HOUSE, HOLDREGE: Pictured here, from left: Steve and Jan Knuth, coordinators of Unity House, Holdrege, Robyn Lange, LMHC, counselor at Unity House, Holdrege, and Dan Rutt, director, Horizon Recovery, Holdrege and Hastings.

### **Prosperity Project, Growing Phelps in 5**

**PCDC** - \$50,000 per year for 5 years – to help the Phelps County Development Corporation with the Prosperity Project, Growing Phelps in Five. This project is working to further the PCDC mission of encouraging business retention and promoting economic development while preserving the quality of life in Phelps County.

The Prosperity Project is the outgrowth of Vision 2020, a joint project of the Phelps County Development Corporation, Holdrege Area Chamber of Commerce, Phelps Memorial Health Center and the Phelps County Community Foundation to join community stakeholders in a discussion of what Holdrege and Phelps County should look like in the future — and what it's going to take to get there. At the end of that process and in discussion with the Chamber and other agencies, the Phelps County Development Corporation (PCDC) was

given three key responsibilities:

- To site, secure and develop a business and industry park;
- To be able to provide financial incentives to help existing businesses expand and to encourage new businesses and industries to locate in Phelps County; and
- To appropriately market Holdrege to targeted industries as well as to workers — including alumni — to fill the jobs that are expected to be created.

#### **Supporting Organizations and Expansion**

Harlan County Dam Playhouse	Holdrege Rotary Club
Phelps County Tassel	Wilsonville Saddle Club
Holdrege Fireworks Committee	Phelps County Pantry
Susan B. Komen Breast Cancer Affiliate	Christian Charity Fund
American Cancer Society, Relay for Life	
Phelps County Red Cross Bloodmobile & Scholarships	

#### **Supporting Safety In Communities**

State Troopers Association of Nebraska  
 Republican Valley EMS Conference  
 Phelps County Court  
 Civil Air Patrol

## Supporting Senior Organizations

### Phelps County Senior Center - \$10,000

When the extreme drought of 2012-2013 caused cracks in the foundation of the front entrance at the Phelps County Senior Center, Executive Director Denise Smith came to the Phelps Memorial Foundation with a grant request. With the \$10,000 donation from the Foundation, the Senior Center was able to shore up the building and increase safety for all.

Denise explained that the Senior Center had cracks in the front entrance, ramps and steps leading into the Center. These cracks created a safety hazard for their patrons.

The Center serves people in their community ages 60 and older. On a monthly basis they serve 1,800 to 2,200 for meals, coffee and special events.

### Young at Heart Senior Center - \$2,130

The need to update and add equipment to the Bertrand Senior Center is great. They serve meals and are a community gathering place. They have been working on fundraisers to earn money for a new building and are about halfway to their goal for the new Bertrand Senior Center.

The Phelps Memorial Foundation met some of the immediate needs of the Young at Heart Senior Center by funding six tables, a new microwave, Airdyne Bike, steam oven with grill and a dehumidifier. Each of these items will be moved to the new Center when it becomes a reality.



### Holdrege Memorial Homes - \$10,000 for adjustable sinks for the beauty shop renovation project.

The need for increased safety and a salon atmosphere began the beauty shop renovation project at Holdrege Memorial Homes. The residents will enjoy the new adjustable sinks from the comfort of their wheelchairs, or in the beauty shop chairs. This added feature helps with residents remaining secure during the beautification process in the salon.

#### Supporting Senior Organizations

Phelps County Senior Centers, Holdrege and Bertrand  
Holdrege Memorial Homes  
Great Plains Welcoming Service

## Supporting Safety in Communities

### AED Batteries and Pads for Community Groups

Suppose you grabbed a local AED (Automatic External Defibrillator) to help save a life and the batteries were expired. A few years ago, PMHC donated AEDs to many local groups, and recently found that several were in need of new batteries and pads. Using some community benefit dollars, PMHC provided new batteries, adult and children pads and installation for the donated AEDs.

***PMHC donated over \$6,000 to make sure the AEDs are current with batteries and pads.***

Batteries and pads were given for use in the AEDS of: Holdrege Police Department, Bertrand School, Curves, Becton Dickinson Consumer Products, Bertrand Emergency Unit, YMCA of the Prairie, Westmark Church, High Plains Clinic, Presbyterian Church, All Saints Catholic Church, Loomis School, Episcopal Church, First United Methodist Church, Family Medical

Specialties, Family Dental, Nebraska State Patrol, Phelps County Courthouse, Holdrege Schools, Phelps County Sheriff, and Mount Calvary Lutheran Church.

### City of Holdrege trucks – AEDs, \$9,000, City of Holdrege Automatic External Defibrillators

The Holdrege City trucks and the City employees do more than keep your electricity on track. If needed, they are ready to be a life-saving team.

PMHC donated over \$9,000 for the Automatic External Defibrillators (AEDs) to be available to serve the community and the City crews.

The Holdrege City employees who from these AED trucks serve as a quick response team to anyone (employee or Holdrege resident) needing life saving defibrillation. They have taken the training for the proper use and maintenance of the defibrillators.